

ALEXANDRA HARSHA

727-490-9980 • alexandraharsha@gmail.com • alexharsha.com • [LinkedIn](#)

EDUCATION

2022 • Eckerd College | Bachelor's Degree in Psychology & Communication | St. Petersburg, FL

EXPERIENCE

2024 Ziplines Education | Digital Marketing Science Certification Course

Feb. Tampa Bay Beaches Chamber of Commerce - Intern promoted to Full-Time

- 2021-present • Run 5+ social media accounts, managing, capturing, creating and posting all content
- Website manager, graphic designer, and copywriter for all events and campaigns
- Lead Marketing Committee of 15+ other Marketing Managers & VP's in the area
- Leadership Institute program organizer, arranging locations and managing 20+ students

2021 Tampa Bay Beaches Chamber of Commerce | Institute for Leadership Certification

Jan. Eckerd College - Media Relations Assistant

- 2020-2022 • Assisted with design and graphics for official website, online newsletter, etc.
- May • Designed and implemented new earth week social media and event campaigns, resulting in schools return to the Princeton Review Guide to Green Colleges
- 2022 • Conducted interviews and research for construction of articles and press releases

2019 CallRevu - Marketing and Graphic Design Intern

- Designed company marketing materials, infographics, company posters and ads
- Created internal company posters and informational graphics
- Collaborated with CEO and VP of Marketing on design revisions and daily projects

2019-present Freelance Web Designer

- Research and consult with clients to outline website goals, features and style
- Design website layout, functionality, and optional custom logo design
- Maintain and update existing websites for clients

2017-2018 Community Media Center - Graphic Design Intern

- Designed logo for "Carroll Helping Carroll"
 - Created 55+ television commercial slides with Canva
 - Assisted with Photoshop graphics for multimedia projects
-

SKILLS

Software Programs

- Adobe - Photoshop, Illustrator, Lightroom
- Microsoft - Word, Powerpoint, Excel, 360
- Online - GA4 Certification, Hubspot Email Marketing Certification, Canva, WordPress, Wix, Constant Contact, Emma Email Marketing

References available upon request

PERSONAL

Interests

World travel • Equestrian • Open-wheel racing • Shelling/Shell Jewelry Business Graphic Design • Hiking

Top Qualities

Attention to detail • People Person • Written & oral communication • Leader • Hard worker